

ENERGY MEETING - AUGUST 21, 2017

Attendance: Renee CeCicco; Carina Campobasso; Carol Walker; Matt Belletete; Frank Nitti--Energy Manager; and several of the marketing/business team members of our Solar Installer.

We're delighted to report we have officially hired an installer for Winthrop's homeowners and small businesses, with the contract having been signed by our town manager. We began with introductions with the Ace team, then we discussed logistics of getting the Press release out as soon as possible. The quote our energy committee decided on was "The Energy Committee is very excited to have the solar team here and ready to roll out." With Frank going away several days into the first week of September, Carina would work with Laurisa Wojcik in the Town manager's office to get the Press release out. Frank when he came back would get the news into any other media it didn't already get into as follows: Winthrop Transcript, Town Manager's Blog, Town Website, Town Facebook and Twitter.

The next item on the agenda was discussing dates and locations for the Solarize Meet the Installer Event. We settled on Thursday, September 14th at 7 pm at The Senior Center. The Mass CEC needs to come to this event and the energy committee members need to contact their circles of contacts to come out to attend. Brochures would soon be available for the energy committee members to pick up at town hall and distribute around town as well.

To end out the night, Ace Solar team offered to answer any last questions. The timeline is something they are very flexible with; we want to encourage people to sign up with us in this calendar year in order to get federal tax incentives for 2017, but there is flexibility and people will pay 25 to 35% less than average.

Meeting adjourned about 8:15.